



For Immediate Release

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Chelsea Lipford Wolf, Award-Winning Web Series Host and Blogger, To Speak at National Haven Conference

MOBILE, ALABAMA (July 6, 2015) – Chelsea Lipford Wolf, host of the *Checking In With Chelsea* award-winning web series and blog, will represent Top National Brand Moen at the Haven Professional Blogger Conference in Atlanta July 16-18, 2015. Haven is an annual 3-day DIY and decorating conference that attracts an average of 400 of the top home and lifestyle bloggers offering education on writing, decorating, home improvement, photography, social media and brand relationships.

As an avid home enthusiast and DIY-influencer, Chelsea will present a session on behalf of Moen titled “Naptime Bathroom Upgrades.” The session is scheduled for Friday, July 17 at 10 am. Chelsea will demonstrate four separate bathroom upgrade projects that can all be accomplished in under an hour including a shower upgrade featuring Moen’s new Attract with Magnetix magnetic-docking hand shower, accessories and grab bar installations.

The purpose of the session is to illustrate that bathroom upgrades and impactful style are easily attainable – even in a limited amount of time. When asked about her upcoming presentation, Chelsea commented “It’s cool to demonstrate how you can update your bathroom without a full renovation. The beauty of these projects is that you can take them one-at-a-time, or tackle them all at once depending on your budget. Time isn’t even a factor since each project is so quick!”

About Chelsea Lipford Wolf & Checking In With Chelsea

Chelsea Lipford Wolf was born and raised a home enthusiast in Mobile, AL. As the daughter of National Home Expert Danny Lipford, Chelsea has grown up in the world of home improvement and ultimately established her own DIY voice with an original web series and blog titled *Checking In With Chelsea*.

Checking In With Chelsea, part of the national *Today’s Homeowner* brand, launched in July 2014 and earned two 2015 National Telly Awards which honor outstanding work in video and film productions. The web series and blog chronicle Chelsea’s unique perspective on projects for the home. Whether she’s tackling a simple home repair or a more creative décor project, Chelsea enjoys transforming the everyday ordinary into extraordinary.

To learn more about *Checking In With Chelsea*, visit www.CheckingInWithChelsea.com or contact Stephanie Greenwood, Public Relations Manager, at (251) 478-3345 x110 stephanie@dannylipford.com.