



For Immediate Release

Contact: Stephanie Greenwood, Public Relations Manager
Office: (251) 478-3345 x110 Mobile: (251) 401-7535
stephanie@dannylipford.com

Today's Homeowner Brand's "Checking In With Chelsea" Web Show Earns Two National Telly Awards

MOBILE, ALABAMA (February 25, 2015) – The *Today's Homeowner* brand's original web series, *Checking In With Chelsea*, has earned national recognition with the receipt of two 2015 Telly Awards. Hosted by Chelsea Lipford Wolf and produced and directed by Brad Rodgers, the show, in only its first eight months of production, has been named a Bronze winner in two categories for the 36th Annual Telly Awards: Web Show in the How-To/Instructional Category, and Web Series. The Telly Awards, founded in 1979, is the premier award honoring outstanding work in video and film productions.

Checking in With Chelsea is an original web series hosted by Chelsea Lipford Wolf, daughter of National Home Improvement Expert and *Today's Homeowner* TV and radio host, Danny Lipford. The show offers information on simple household repairs to innovative Pinterest-style products, with episodes ranging from 6-10 minutes. The show premiered July 5, 2014 and new episodes are posted monthly at www.checkinginwithchelsea.com.

When asked about her Telly Award recognition, Chelsea commented, "I've enjoyed combining what I've learned from my dad over the years with my own project ideas to share on *Checking In With Chelsea*. I couldn't be more proud of our team for earning this honor that recognizes quality and professionalism, especially with the show in only its first year of production. I am excited about sharing even more projects and quality information with our fans and other home enthusiasts in the future!"

After earning a Bachelor's degree in Television and Film from St. John's University, Chelsea Lipford Wolf began working full-time with her dad on his Emmy-nominated TV show, *Today's Homeowner with Danny Lipford*. She stepped up her role on the show when she appeared with Danny in his First Time Homeowner Series in 2012 and now serves as a regular co-host on *Today's Homeowner*.

In addition to *Checking In With Chelsea*, the *Today's Homeowner* brand includes Danny Lipford's Emmy-nominated television show, airing on over 214 stations across the country and reaching 1.5 million viewers each week, his weekly syndicated radio show, *Today's Homeowner with Danny Lipford*, airing on 100 stations across the U.S., and the home improvement destination website, www.todayshomeowner.com.

As a contractor for 36 years, Danny Lipford is one of the most respected and sought-after names in the home improvement industry today. He has made more than 160 national television appearances on shows such as *Rachael Ray*, *LIVE with Regis & Kelly*, *CNN's Your Bottom Line*, *CBS's The Early Show* and *This Morning*, and is a regular on *Fox Business Channel's The Willis Report*. Lipford has been the home improvement expert for The Weather Channel for over a decade, a longtime contributor to *Better Homes & Gardens Magazine* and *BHG.com*, and is a source for hundreds of other popular magazines and websites each year.

To find out more about *Checking In With Chelsea* or *Today's Homeowner with Danny Lipford*, contact Stephanie Greenwood, Public Relations Manager, at (251) 478-3345 x110 or stephanie@dannylipford.com.

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